



National Rifle Association of America  
11250 Waples Mill Road, Fairfax, VA 22030

FOR IMMEDIATE RELEASE

Jan. 9, 2024

## 2024 NRA Great American Outdoor Show Media Information

*HARRISBURG, PA* – The National Rifle Association announces the opening of media credentialing for the 2024 NRA Great American Outdoor Show. This grand celebration of America's outdoor heritage, which will be held from February 3-11 at the Pennsylvania Farm Show Complex in Harrisburg, PA, is a testament to the freedom and traditions cherished by millions of Americans.

### Event Highlights:

- Over 1,000+ Exhibitors in a 650,000 Sq. Ft. Showcase: Explore a vast selection of shooting, fishing, and outdoor equipment.
- NRA Country Concert with Warren Zeiders: A night of country music on February 10th.
- Pennsylvania Lumberjack Championships: Watch elite lumberjacks compete in various events, featuring champions like Matt Cogar and Mike Sullivan.
- Celebration of Second Amendment Freedoms: Participate in seminars and competitions celebrating hunting and outdoor traditions.
- Family-Friendly Attractions: Enjoy the HAWG Tank, Dock Dogs, Eddie Eagle Kid's Zone, and the NRA Foundation's Wall of Guns.

### Media Credentialing and Press Office Details:

- *Location:* Press Office, Exhibit B, Maclay Lobby, Pennsylvania Farm Show Complex.
- *Press Office Hours:* February 3-11 from show open to show close
- *Apply for Credentials:* Media representatives are invited to apply by [clicking here](#).
  - *Please note, due to high demand, not all requests may be accommodated.*
- *Media Contact:* [media@nrahq.org](mailto:media@nrahq.org)

## **Event Details:**

- *Dates & Times:* [Click here!](#)
- *Tickets:* [Click here!](#)

## **About the Great American Outdoor Show:**

The Great American Outdoor Show is a nine-day event celebrating hunting, fishing and outdoor traditions that are treasured by millions of Americans and their families. The show features over 1,100 exhibitors ranging from shooting manufacturers to outfitters to fishing boats and RV's, and archery to art covering 650,000 square feet of exhibit hall space! Not to mention a jam-packed schedule including country concerts, fundraising dinners, speaking events, archery competitions, celebrity appearances, seminars, demonstrations and much more!

FOR MORE INFORMATION

### **NRA Public Affairs**

[media@nrahq.org](mailto:media@nrahq.org)

Incorporated in 1871, the National Rifle Association is America's longest-standing civil rights organization. Together with our millions of members, we're proud defenders of history's patriots and diligent protectors of the Second Amendment.

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